



# Automotive Product Case History

## Supplier of OEM automotive parts solves packaging problem with OX BOX 1300 container

### Problem:

A Midwest OEM automotive parts manufacturer was experiencing problems in the shipping of their product to a major customer. During transit, the shipping containers deflected and lost their shape because of the weight of the product as it shifted from side to side. Additionally, their customer noted that the containers were not conforming to their specifications and as a result were not compatible with their storage and retrieval system.

### Solution:

OX BOX recommended replacing the double-double wall fiberboard containers that the customer had been using with a 51x41x28 sleeve with 5" top and bottom flanges manufactured of the OX BOX 1300 fiberboard. The recommended OX BOX container was designed to meet the manufacturer's demanding specifications.

### Results:

The recommended OX BOX container exceeded all the customer's product transit requirements and, in addition, it also conformed to the stringent specifications and storage requirements of their customer at no additional cost.

After conducting an extensive in-use survey of the new packaging system, OX BOX recommended a change in the manufacturer's ordering pattern and quantity which resulted in an additional 5% savings.



*The OX BOX container maintained its shape during loading and in transit.*



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